



TOWN OF ONTARIO COMPREHENSIVE PLAN

Steering Committee Meeting #6 (Virtual) | February 2, 2021

Meeting Minutes

Attendees

Susan Brown
Bob Kelsch, Deputy Supervisor
Frank Robusto, Supervisor
Joe Crestuk
John Evanowsky
Carol Schwartz-Mizelle
John Graziose
Jenna Mausolf
Don Cedruly

Sylvia Ryndock
Deb Doud
Glenn Majewski
George Konstantinou
Jane Nicholson, MRB Group
Brooke Mayer, MRB Group

Project Updates

Jane opened the meeting with the following project updates:

Community Survey: Roughly a dozen additional survey responses were received since the last meeting, bring the total to approx. 215. Jane confirmed that the survey will remain live until after the upcoming virtual public workshops. Ideally, we would like to have 300 responses. The survey opportunity will be promoted at the upcoming public workshops, and Committee members are encouraged to continue sharing the link within their networks.

Project Schedule: Jane presented the current project schedule, attached herewith.

Stakeholder Interviews + Roundtables

Jane confirmed that stakeholder interviews and focus groups are scheduled to begin the week of February 8 and encouraged Committee members to attend any and all sessions that they're interested in participating in. The roundtable sessions presently scheduled / in the process of being scheduled include:

- Business Support + Economic Development
- Transportation
- Development + Infrastructure
- Agriculture
- Parks + Trails
- Education + Childcare

Jane confirmed that meeting dates and times will be shared as they're confirmed. Bob Kelsch suggested that Gregory Beach, NYS DOT, be included in the Transportation focus group and confirmed that he would provide his contact information. Frank Robusto offered to provide an introduction to the appropriate contacts at the Board of Education and the Superintendent's office so that the education + childcare roundtable can be scheduled.



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Public Workshops

Brooke presented the proposed topics and run-of-show for each of the public workshops and the Committee provided feedback. Consensus was reached that three topic-specific workshops will be held on the following dates:

- 3/9: economic development, business district revitalization and housing
- 3/11: transportation, cell and broadband networks
- 3/13: Parks, trails, recreation, open space and working farmlands

To ensure broad community participation and attendance, the Committee discussed the need to promote the events ASAP through the following outreach channels:

- Town website and social media accounts
- Town newsletter
- Project website
- Recreation Center
- Library
- Tops Market
- Daycare centers and schools

Jane confirmed that marketing collateral would be developed and circulated for distribution to the above channels.

Summary & Next Steps

MRB Group will continue to calendar and facilitate the stakeholder interviews and roundtables, and refine plans and materials for the March public workshops.

The next meeting is to be held on March 2nd at 7:00 p.m.

The meeting adjourned at 8:30 p.m.

Town of Ontario Comprehensive Plan Update

Stakeholder Interviews

Topical Roundtables

- Business Support + Economic Development
- Transportation
- Agriculture
- Development + Infrastructure
- Parks + Trails
- Education + Childcare

Town of Ontario Comprehensive Plan Update

Virtual Public Workshops

Run-of-Show

Proposed Dates (TBC):

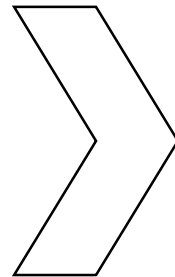
**3 Workshops
February 22 – March 3
1.5 hours each**

Topic-Specific Workshops

Community Survey responses (to date) identified key priorities and needs. These topics will serve as organizing principles for the public forums, serving as catalysts for broader discussion:

Survey Priorities

- Quality job opportunities in Ontario
- Business incentives and support
- Unique Downtown Retail
- Quality restaurants
- Safe walking and biking routes
- Reliable, affordable internet access
- Land Use and Open Space Preservation
- Parks, Trails + Rec



Virtual Workshop Topics

- **“Mind our Business:** Supporting economic development and business district revitalization
- **Connect our Community:** Strengthening and diversifying our transportation, cell and broadband networks”
- **“Lands at Work + Play”:** Supporting our parks, open space and working farmlands”

Run-of-show

- 1. Welcome (1 min)**
- 2. Introductions (3 mins)**
- 3. Overview (5 mins)**
 - Overview of the Comp Plan Project and meeting objectives
 - Today is about defining our values and our vision.
 - Topic-specific meetings so that we can efficiently drill down on key issues.
 - We value your time so want to keep things short and sweet. We'll be looking for your input with "lightning round" thought prompts.
- 4. Housekeeping / Ground Rules (3 mins)**
- 5. Icebreaker (3 mins)**

Run-of-show

- 6. Who's Who live poll (3 mins)**
- 7. Our Reality + Our Vision (20 mins)**
 - Ontario Today
 - Ontario Tomorrow
 - Draft Vision Statements
- 8. Our Values (10 mins)**
 - Tell us why this topic is important to you

Run-of-show

9. **Snapshot Presentation (5 minutes):** What have we learned from the community so far?
10. **Topic-specific exercises (20 minutes)**
 - Our Assets
 - Our Challenges
 - What kind of resources are needed to achieve our vision?
11. **Leave Behind: “Something to Write Home About” (2 mins)**
 - Postcard from Ontario 2040
12. **Wrap-up / Outline Next Steps (5 mins)**
11. **Q&A (10 mins)**