



TOWN OF ONTARIO COMPREHENSIVE PLAN

Project Steering Committee Meeting #8 | April 6, 2021

Meeting Minutes

Attendees

Susan Brown
Bob Kelsch, Deputy Supervisor
Joe Crestuk
John Evanowsky
John Graziose
Carol Schwartz-Mizelle
Don Cedruly

Sylvia Ryndock
Deb Doud
Glenn Majewski
Brian Natale
George Konstantinou
Bill Riddell
Matt Horn, MRB Group
Brooke Mayer, MRB Group

1. Project Logistics + Updates

- a. Staffing: Matt noted that today is Jane Nicholson's last day at MRB Group, as she's accepted another position. Matt thanked Jane for all of her work on the Ontario Comp Plan update.
- b. Schedule:
 - i. Matt noted that MRB anticipates having a draft of part 1 to the committee by the end of the month. The part 1 draft will include the existing conditions analysis as well as the draft vision, value, goals and objectives.
 - ii. The second public workshop is slated for the end of May / early June to collect input on the draft goals, objectives and recommendations, as well as to get input on the Future Land Use Map.
 - iii. Matt provided an overview of the project schedule:
 1. Provide a full draft of the plan to the committee in late summer
 2. Present to the Town Board / initiate SEQR in September
 3. Hold a public hearing in October
 4. Pursue adoption in November

2. Vision Statement, Values, and Strategic Goals

- a. Matt noted that MRB Group synthesized input from the community survey, the roundtables and the March virtual public workshops to develop a draft community vision statement, values and strategic goals. Matt presented these elements to the Committee for discussion (attached herewith).
 - i. Vision Statement: Multiple committee members noted that the emphasis on environmental stewardship *and* land conservation in the statement as currently drafted gives the impression that Ontario is anti-growth, which is not reflective of the community's vision. The Committee discussed possible revisions to speak to thoughtful / responsible/ purposeful



TOWN OF ONTARIO COMPREHENSIVE PLAN

Project Steering Committee Meeting #8 | April 6, 2021

growth, balanced with environmental stewardship. Matt noted that MRB will refine the draft statement, accordingly.

- ii. Values: Matt noted that the community value statements are a measuring stick for the opportunities we can't possibly imagine. These values will guide the community in making future decisions and determinations.

3. Public Forum #2

- a. Matt provided a brief overview of the proposed format and objectives for the second public workshop, slated for Early June.
- b. Brian suggested that we work with the businesses on 104 that have digital signs to promote the event.

4. Summary + Next Steps

- a. Matt noted that MRB will synthesize the Committee's feedback from tonight and circulate the refined vision, values, goals and strategies for the committee's review in preparation for Public Forum #2.

TOWN OF ONTARIO COMPREHENSIVE PLAN

Values | Vision | Goals | Objectives

DRAFT for discussion purposes only at April 6, 2021 Steering Committee Meeting

VALUES

- **Civic Connectivity / Sense of Community**
 - Foster neighbor to neighbor connections through physical, programmatic and digital means
 - Foster a sense of welcome through equity and affordability – especially for families.
 - Pride in ownership

- **Quietude / Rural Restfulness**
 - Appreciation for Ontario's accessibility to the bustle of the city while maintaining a quiet / restful local environment

- **Ecological Stewardship and Access to Nature**
 - Prioritize protection of Nature (Air, Soil, water)
 - Cultivate environmental appreciation through education
 - Foster connection to and awareness of the lands' history and geology
 - Protection of and respect for the Lake

- **Healthy Living**
 - Space for children to play
 - Parks programming to support healthy, active seniors
 - Support for active transportation (biking and walking)

- **Support for Local Agriculture**
 - Showcase Ontario's hardworking farmers and agricultural successes through Agritourism
 - Great access to local produce, farmers markets / farm stands

- **Embrace History**
 - Historic houses, trolley
 - History of Iron ore, apple farming

VISION

Ontario is a family-friendly community supported by an engaging business district, quality schools, dynamic employment opportunities and exceptional municipal services. Ontario's enthusiasm for environmental stewardship and land conservation demonstrates our commitment to a healthy and sustainable future for all generations.

TOWN OF ONTARIO COMPREHENSIVE PLAN

Values | Vision | Goals | Objectives

DRAFT for discussion purposes only at April 6, 2021 Steering Committee Meeting

GOALS | OBJECTIVES

1. ***Harness Route 104: Capitalize on the Route 104 corridor to transform Ontario from a thoroughfare to a destination.***
 - a. Enhance connectivity between 104 and Downtown
 - b. Improve access management for parcels on Route 104
 - c. Reevaluate / Reorient uses along 104 to support pedestrian-scale activity (the 20-yr plan)
2. ***Reclaim Streets for People: Prioritize pedestrians and bikes in our streetscapes and public spaces.***
 - a. Create dedicated walking and bike paths in strategic locations.
 - b. Improve Route 104 pedestrian crossings and establish safe bike / pedestrian paths
 - c. Provide multiple opportunities for gathering and events.
 - d. Ensure that local codes are supportive of these goals.
3. ***Futureproof our local livelihoods: Ensure the availability of quality jobs and growth opportunities for our current and future workforce.***
 - a. Reinforce a pipeline for local students to access quality careers.
4. ***Cultivate Local Economies: Foster a thriving main street that draws people downtown and bolster key future-focused industries including renewable energy and agriculture.***
 - a. Develop an actionable succession plan for Ginna.
 - b. Build on Ontario's Agricultural support business cluster
 - c. Enhance water, sewer, broadband, cell infrastructure to ensure market readiness.
5. ***Nurture Nature: Preserve the rural landscape; enhance access to nature and our lakefront; encourage ecological stewardship.***
6. ***A Place to Call Home: Ensure quality housing options for a diversity of residents, especially senior housing, and alleviate the pressure of residential development on open space.***
 - a. Senior housing development
 - b. Downtown and infill multi-unit residential development
 - c. Encourage cluster subdivisions to ensure preservation of critical natural resources and scenic viewsheds.
7. ***Community that Cares: Cultivate Civic Connectivity through programming and support community volunteerism.***
8. ***Zone with Our Values:*** (Future land use map)